



Standard 2: Buying Goods and Services

Benchmark Code	Benchmark	FoolProof Module/Activity
SS.912.FL.2.1	<p>Compare consumer decisions as they are influenced by the price of a good or service, the price of alternatives, and the consumer's income as well as his or her preferences.</p> <p>Remarks and Examples: Write scenarios explaining how an individual's decision to buy athletic shoes may have been influenced by various factors.</p>	<p>Module 1, The Free Enterprise System: "When it Hits the Fan!" Assignment 2 Step 1,2 and 3</p>
SS.912.FL.2.2	<p>Analyze situations in which when people consume goods and services, their consumption can have positive and negative effects on others.</p> <p>Remarks and Examples: Explain the positive or negative impacts of an activity such as smoking cigarettes or attending school, etc., might have on other individuals and the community.</p>	<p>Assignment Step 1</p>
SS.912.FL.2.3	<p>Discuss that when buying a good, consumers may consider various aspects of the product including the product's features. Explain why for goods that last for a longer period of time, the consumer should consider the product's durability and maintenance costs.</p> <p>Remarks and Examples: Explain the factors that a consumer who is buying an automobile should consider before making a choice.</p>	<p>Assignment 7 Steps 1, 2 and 3</p>

Benchmark Code	Benchmark	FoolProof Module/Activity
SS.912.FL.2.4	<p>Describe ways that consumers may be influenced by how the price of a good is expressed.</p> <p>Remarks and Examples: Write a paragraph explaining why a store might advertise the price of a flat screen TV expressed as an amount per day or week rather than the actual full price. List different ways retailers use to express the prices of their products.</p>	Assignment 10 Step 1

Benchmark Code	Benchmark	FoolProof Module/Activity
SS.912.FL.2.5	<p>Discuss ways people incur costs and realize benefits when searching for information related to their purchases of goods and services and describe how the amount of information people should gather depends on the benefits and costs of the information.</p> <p>Remarks and Examples: Write a newspaper column, "Tips for Consumers," explaining why searching for information may be more important when purchasing expensive, durable goods and services than for inexpensive and nondurable products. Include an explanation of how impulse buying can be avoided by sleeping on a decision before making a big purchase.</p>	<p>Module 4, Checking & Savings Account: "Road Trip!"</p> <p>Module 5, Checking & Savings Account: "Junk in the Trunk!" (guided practice to Module 4)</p> <p>Assignment 7 Steps 1,2 and 3</p>

Benchmark Code	Benchmark	FoolProof Module/Activity
SS.912.FL.2.6	<p>Explain that people may choose to donate money to charitable organizations and other not-for-profits because they gain satisfaction from donating.</p> <p>Remarks and Examples: Brainstorm a list of charitable organizations that are operating in the students' community. For each organization, list a possible reason that a donor might want to give to that charitable organization.</p>	Module 13, Charitable Giving: "Giving Versus Getting"

Benchmark Code	Benchmark	FoolProof Module/Activity
SS.912.FL.2.7	<p data-bbox="646 196 1434 285">Examine governments establishing laws and institutions to provide consumers with information about goods or services being purchased and to protect consumers from fraud.</p> <p data-bbox="646 293 1434 383">Remarks and Examples: Draft a complaint letter to an appropriate firm or agency about a problem the consumer has encountered with a purchase.</p>	Assignment 7 Steps 1, 2 and 3